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Media Contact: Rob Polner
646.522.3046 / robpolner@gmail.com

New 'Catskill Carriage' Ready to Roll

Smooth, Sleek Bus to Mountain Region Includes Slice of Pie

The Hamptons have their Hampton Jitney. Starting on Friday, Sept. 1, the Catskill region will have its very own Catskills Carriage, its founder and CEO announced today.

The new Catskill Carriage luxury bus service will carry its inaugural customers between New York City and four Catskill communities on Labor Day weekend. After this "soft launch" of the brand new service, it will operate every weekend beginning the summer of 2018.

"In recent years, many locals and New Yorkers from the city have been launching businesses in the bucolic Catskill region, buying weekend homes, or renting vacation spots," said Gabriel Brodbar, Founder and CEO of Catskill Carriage. "As I see it – and as community planning officials tell me – a sleek, pleasant and reliable mode of travel is a major ingredient needed for the continued success of our breweries, wine bars, music venues, inns, bed-and-breakfasts and real estate. I am truly excited to contribute to the rediscovery and revitalization of Catskills communities."

In addition to offering soft, high-backed reclining seats with foot rests, the Catskill Carriage fleet will include Wi-Fi, power outlets at every seat, flip-down HD screens, a spacious lavatory, ample luggage space, and a complementary slice of Jackie Q's world famous, 100% natural, farm-to-tummy apple pie for northbound passengers. Hostess service will be provided, available at the push of a button.

So climb aboard – and leave the stress behind.

On Labor Day weekend, the first eagerly anticipated Catskill Carriage rolls into service at the introductory price of \$55 for a one-way ticket bought in advance (or \$68.75 if bought on board). The bus departs Friday afternoon, Sept. 1, at 5:15 p.m. from New York Distilling Company (79 Richardson St., Brooklyn), and at 6:15 p.m. from Barcelona Bar (923 Eighth Ave., near the corner of W. 58th St., Manhattan).

The Carriage will drop off passengers at Blue Horizon Diner (4445 NY-42, Monticello, N.Y.); Callicoon Brewing Co. (16 Upper Main St., Callicoon, N.Y.); Catskill Brewery (672 Old Rte. 17, Livingston Manor, N.Y.), and Prohibition Distillery (10 Union St., Roscoe, N.Y.).

On Monday, Sept. 4, the Carriage rounds back to New York City, with the first pickup occurring at 1:45 p.m. at Prohibition Distillery in Roscoe, followed by pickups in Callicoon and Monticello, and will arrive at the Barcelona Bar at 5:35 p.m., and New York Distilling Company at 6:15 p.m.

Catskill Carriage also has an exclusive partnership with Cat Greenleaf's beautiful Catskill Mountain House (<http://thecatskillmountainhouse.com/>), providing luxury bus service for the establishment's wedding parties and corporate retreat clients.

Starting in the summer of 2018, Catskill Carriage will operate every weekend, and is exploring additional week-day service. During the winter, spring and fall, Catskill Carriage will be providing service in conjunction with special seasonal "play and stay" packages.

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Please visit catskillcarriage.com or email getonthebus@catskillcarriage.com for up-to-the-minute information.

To interview Catskill Carriage Founder and CEO Gabriel Brodbar, please call 646.522.3046.